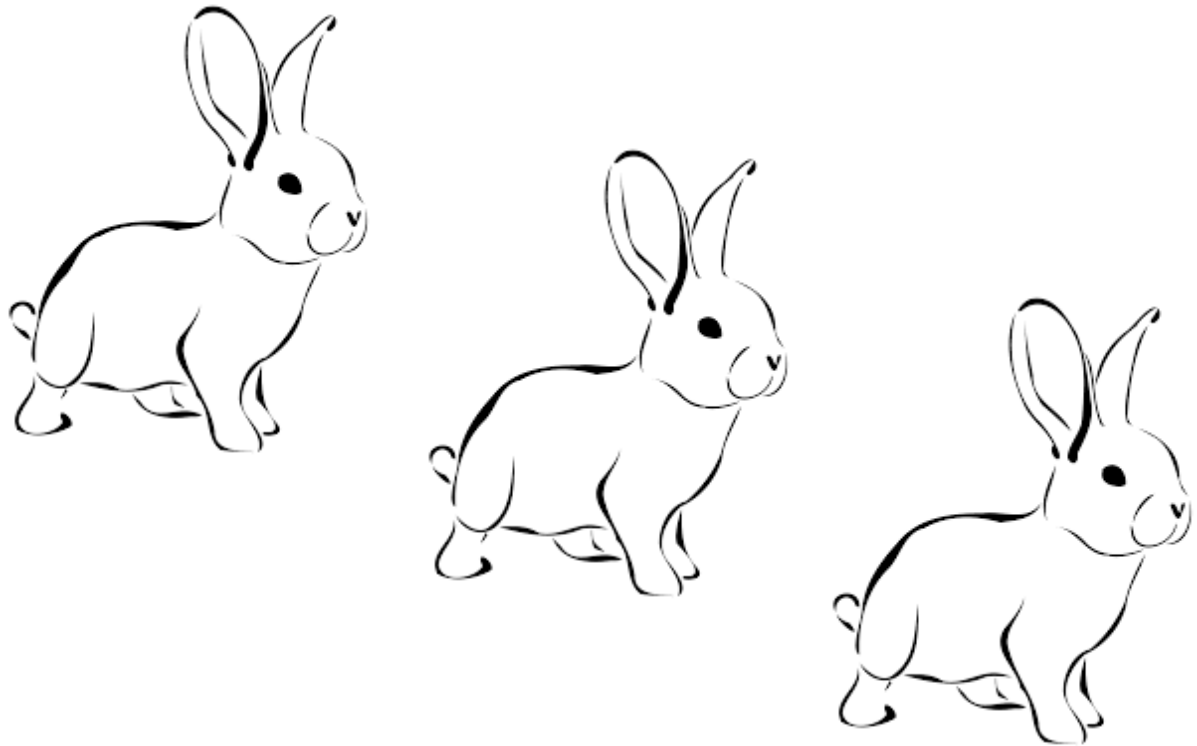


Missaukee Agricultural Youth Show Market Rabbit Record Book



Name: _____

Club: _____

Age (as of Jan. 1 of current year): _____ **Number of years in market project:**



Rabbit Department Information

Please refer to the rabbit department section of the fair book for more information.

- Exhibitors are required to complete and submit one market record book per market class entered to be turned in by 8:00pm Tuesday. **Use the posted current market price to complete the income summary.**
- Rabbit check-in occurs on Sunday, from 1:00 p.m. to 4:00 p.m. in the rabbit barn. The check-in consists of a health check for rabbits and cage assignments. *No rabbits should enter the barn until check-in is completed.*
- Market rabbit record books are to be submitted to the office - in order to participate in the livestock sale on Thursday.
- All animals must have water and cages should be cleaned each day by 9:00 a.m.
- Each exhibitor must participate in a showmanship class in order to show in market class.
- Pen of 3 fryers will be weighed at check in. Any rabbit not within weight requirements of 3-5 pounds or with disqualifications (ARBA rules) will be sold at the end of the livestock auction.
- Meat pens of three fryers: 65-70 days old and between 3-5 pounds.
- Market pen is 3 rabbits of the same breed, color, and size.
- **Rabbits born no later than May 30, 2015**
- **Possession date of July 11, 2015 for rabbits purchased from a breeder.**
- All rabbits tattooed in left ear.
- Rabbits may be bred by exhibitor or purchased from breeder with pedigree or statement certifying date of birth...
- The superintendent and judges have the right to disqualify a sick or diseased animal from competition. Sick or diseased animals will be sent home.

Please sign below to verify you have read and understand the information for the Missaukee Agricultural Youth Show Market Rabbit Project.

Youth Signature:

Parent/Guardian



Rabbits and Entrepreneurship

Marketing Yourself and Your Rabbit to Potential Buyers

The sale price for most animals at the auction reflects the amount of effort put into recruiting new buyers by you, the exhibitor. Each exhibitor will need to find potential buyers who may be interested in investing in you and also in your market rabbits. Contacting potential buyers before the sale is essential to selling your market project. These letters will help buyers understand your project and the steps they can take to support you. **The Missaukee Agricultural Youth Show Market Rabbit Record Book requires each youth participating in a market rabbit project to write letters to potential buyers and include one copy of your buyer's letter.** Here are some tips for writing your letters:

Introduction

- Use a proper heading or greeting, including the date, and your name.
- Include information about yourself, your project and your club, your grade/school/age.
- Remind the potential buyer why you have invited them to be a buyer.
- Share what you have learned and life skills you have gained through your 4-H project.

Body

- Tell about your project – give the name of the rabbits, breed and any special features.
- Talk about any unique ways you have worked with your animals or things you have learned.
- Show potential buyers that you are knowledgeable about your project.
- Include information about additional shows or learning experiences you have had.
- Tell the buyer about the product – What are the benefits of consuming rabbit...
- List any awards, such as 4-H State Awards; you have received in this project.
- You could also briefly mention other activities outside of 4-H and the fair that you are involved in.

Closing

- Add necessary information about location and dates/times of the fair and the auction.
- Inform the potential buyer how to register as a buyer for the MAYS livestock auction.
- ***Invite potential buyers to the 4-H Chicken Bar-be-que!***
- Use a professional signature line, such as “sincerely,” sign and include your name legibly below.

Interacting with your buyer

- Buyers want to meet you: bring your letter to the person or manager of a business that you would like to buy your animal. Introduce yourself.
- Personalize the letters to each buyer – do not use “Dear Buyer” or “To Whom it May Concern”
- Express gratitude to return buyers for their participation as a buyer in a previous year.
- Let the buyer know what you plan do with your income from the sale.
- Inform the buyer how they will benefit from becoming a buyer at the Missaukee Agricultural Youth Show.
- Consider including a picture of you and your livestock project in the letter.
- Make sure you thank your buyer sincerely.
- Discuss ‘buyer’s gifts’ with your parents to give to the buyer
- Give a thank you gift at the sale along with your official fair livestock picture.
- Send another thank you letter after the fair is over.
- Maintain a positive attitude after the sale - be thankful for the generous gift from your buyer!



Project Inventory and Expense Record

(Continued)

EXPENSE SUMMARY: (for animals used in this year's project)

Expenses reflected here occurred between the following dates: _____ and _____.

Pellets: _____

Hay/Supplement: _____

Supplies: _____

Equipment: _____

Health/Vet Care: _____

Breeding: _____

Other: _____

TOTAL EXPENSES: _____

INCOME SUMMARY: (as a result of this year's project animals using the posted current market price)

Rabbits sold: _____

Premiums: _____

Other: _____

TOTAL INCOME: _____

How much do you need to sell this market pen of 3 for in order to make a profit from this year's project? _____

What ways could you reduce expenses and increase income as you look forward to next year's market project?



Breeding

If you do not breed your own market animal(s), attach a 1-page story about choosing and purchasing your project animals including your reason for selecting this particular breed, as well as the advantages and disadvantages of your breed as it relates to your market project.

Complete the breeding records below to show the breeding of your project animal(s): Feel free to make extra copies of this page if you have more than three breeding does in your project.

Hutch Number: _____ Doe Name: _____
 Breed: _____ Sire Ear#: _____ Dam Ear #: _____

Served By	Date Bred	Dated Tested	Dated Kindled	Number Kindled	Number Survived	# of Bucks	# of Does

Hutch Number: _____ Doe Name: _____
 Breed: _____ Sire Ear#: _____ Dam Ear #: _____

Served By	Date Bred	Dated Tested	Dated Kindled	Number Kindled	Number Survived	# of Bucks	# of Does

Hutch Number: _____ Doe Name: _____
 Breed: _____ Sire Ear#: _____ Dam Ear #: _____

Served By	Date Bred	Dated Tested	Dated Kindled	Number Kindled	Number Survived	# of Bucks	# of Does



Feeding

1. What brand of feed do you use, and why? _____

2. List all of the nutrients in your feed. Select one of the nutrients and explain why it is important to your market animal's health. _____

3. Describe your feeding routine, including feeding your pregnant doe(s). List any supplements you use and why. _____

4. On average, how much water can a doe and her litter drink in one day? _____



Weight Records

Pen of Three Fryers

Weighing Sequence	Date	Individual Weights (list separately)	Difference between largest kit and smallest kit (in ounces)	Age
1				3 weeks
2				5 weeks
3				7 weeks
4				8 weeks
5				9 weeks
6				10 weeks

Conclusion

What new things did you learn while completing your market project this year? _____

Considering the outcome of your project, what would you change or do differently for next year? _____

What resources did you use to prepare your project? (books, magazines, videos, people you talked to, internet sites, etc.)

Project Pictures



Beginning Picture:

Ending Picture:

